



## POLICY – 1.3 – Shire Logos

Relevant Delegation

N/A

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### 1. Objective

1.1 This Policy is intended to provide guidance concerning use of logos.

### 2. Policy Statement

2.1 The official logo of the Shire is:



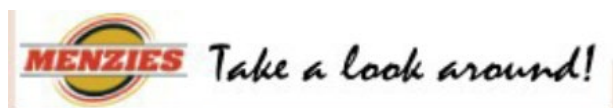
2.2. The official logo should be used:

1. On all Shire publications, letterheads, promotional materials etc.
2. Where the Shire has provided sponsorship or support for a program, activity or advertisement.

2.3. Private use of the official logo is not permitted unless the proposed use benefits the Shire or community through promotion of the district, directly or indirectly, and with permission of the CEO.

2.4 Approval for use of the logo referred to in 2.3 above, may be withdrawn if the Council is of the opinion that it is being misused, or is for an inappropriate purpose.

2.5 Promotional logos of the Shire are:



2.6 The email signature logo of the Shire is:



– *End of Policy*

ADOPTED: 25 JUNE 2015  
LAST REVIEWED: 27 JULY 2023